



154 Maraetai Drive  
Maraetai, Auckland 2018

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*“Education is the most powerful weapon  
which you can use to change the world”.*

-Nelson Mandela

**We are pleased to invite our families and family businesses to sponsor Maraetai Beach School.**

Maraetai Beach School is proud to be an intrinsic part of this beautiful coastline and supportive community. To ensure Maraetai Beach School is the absolute choice for local families, we are dependent on the support of businesses local and further afield. With significant population growth in our areas - our goal is to provide and maintain a top-class educational facility in our own backyard, here on the Pohutukawa Coast.

We outline below, the sponsorship packages being offered until the end of the year to families and businesses that have a link or customer base within our community.

**We are in this first instance, providing our school families a preferential expression of interest.**

Through our school values - Resilience, Respect, Integrity and Excellence, our students are given the opportunity to reach their full potential academically, culturally and within the sports arena. Sponsorship funds will go directly to supporting the key strategic goals of the school, such as developing existing programmes and implementing a range of new initiatives to empower our student learning and development.

### **GOLD SPONSORSHIP PACKAGE PROPOSAL - \$600 pa.**

#### **DESIGNATION, RECOGNITION**

Supporting your local school shows your customers the dedication you have to your community. We would like to support this by offering **Gold Sponsors** of Maraetai Beach School, a ‘Certificate of Appreciation’ certificate which can be displayed at your business.

**Gold Sponsors** also receive a choice of 1 of 3 Art Pieces personally created by our talented students.

**Gold Sponsors** will be invited to attend a morning tea, including other members from businesses around the local and wider community for networking and recognition of your contribution toward building a stronger school and community here on the Pohutukawa coast.

#### **WEBSITE**

The Maraetai Beach School website allows parents to remain updated on day-to-day happenings at the school. Your logo, brief description of your business, and link to your website (if applicable) will feature on the Maraetai Beach School website ‘Sponsors’ page for the duration of the sponsorship period.

#### **FACEBOOK LINK**

Our **Gold Sponsors** will be linked from our School Facebook page, fast becoming the most common medium for communication not only between the school community, but also the wider friends and followers of the school. A great way to increase market exposure.

### **NEWSLETTER ADVERTISING**

The Maraetai Beach School newsletter is distributed to the Maraetai Beach School community and local media electronically each fortnight. Our **Gold Sponsors** are entitled to an advertisement in every newsletter. It is the sponsor's responsibility to provide the advertisement, by the stated deadline, alternatively a standard feature is to be included -logo and reference to Gold sponsor.

### **SCHOOL YEARBOOK ADVERTISING**

Our Maraetai Beach School YearBook is proving immensely popular with our families each year. You will have the opportunity to place a business card size advertisement in our Sponsors acknowledgment section.

### **COMPLIMENTARY VENUE HIRE**

Maraetai Beach School would like to offer our **Gold Sponsors** one free venue hire per annum (subject to availability) of our hall, stage and commercial sized kitchen. This is a wonderful facility that has been previously used to hold seminars, day camps, prize-givings and social functions etc.

### **\$50 NZ UNIFORM VOUCHER**

If you wish, you will receive a \$50 uniform voucher that can be used to purchase school uniform items.

### **MARAETAI BEACH SCHOOL EVENTS - Entry & Advertising**

**Gold Sponsors** are entitled to free entry to our school events such as The Maraetai Beach School 2023 Production: (two tickets) and advertising at School events such as our Twilight Fun Night, Swimming Sports, Cross Country, Athletics etc.

### **WHERE DOES THE SPONSORSHIP FUNDS GO?**

In 2023, all sponsorship funds went towards fantastic resources for our students.

- New sports equipment
- Resources for classrooms
- Our school environmental programme

We hope you will see the value in supporting your local school, Maraetai Beach School and in turn, our community acknowledging and supporting your business through cost effective advertising. All intentions of interest on the sponsorship packages can be made by emailing the Maraetai Beach School Funding Coordinator [cbolderen@maraetaibeach.school.nz](mailto:cbolderen@maraetaibeach.school.nz). Should you wish to discuss sponsorship opportunities, please call our funding coordinator Caitland at the office on 09 536 6570.

Yours sincerely

Mark Keenan  
Principal



Simone Beesley  
Presiding Member BOT

